



**SHEPPARD PRATT
PICKLEBALL TOURNAMENT**

MONDAY, APRIL 28

L'Hirondelle Club of Ruxton

Sponsorship Opportunities

Support a Winning Cause While Elevating Your Brand

Step onto the court as a sponsor of Sheppard Pratt's inaugural pickleball tournament, taking place at the L'Hirondelle Club of Ruxton. One of Maryland's premier racquet clubs, L'Hirondelle offers a verdant setting to gather for spirited competition and meaningful philanthropy.

Your sponsorship supports Sheppard Pratt's work to provide world-class, compassionate mental health services to the tens of thousands of youth we care for each year. As a sponsor, you will align your brand with a renowned mental health organization and gain exposure to an audience of community leaders, influencers, and professionals. Each sponsorship tier is designed to provide premium benefits, from courtside branding and speaking opportunities to targeted digital and media recognition. This is your opportunity to make a lasting impression and forge meaningful connections while supporting a cause that matters deeply.

**To learn more, contact Anneliese Van Arsdale, director of corporate giving,
at avanarsdale@sheppardpratt.org or visit sheppardpratt.org/pickleball**



Sponsorship Opportunities

\$15,000 TOURNAMENT SPONSOR (1 opportunity available)	\$10,000 PROGRAM SPONSOR (2 opportunities available)	\$6,000 COMPETITION SPONSOR (3 opportunities available)	3,000 GOLD SPONSOR	\$2,000 SILVER SPONSOR	\$1,000 BRONZE SPONSOR
<ul style="list-style-type: none"> 10 reception guests Title sponsorship, with listing as such in all event materials Courtside branding with dedicated prominently-placed signage Verbal recognition at the tournament Recognition in media & PR efforts Speaking opportunity for company representative Premium placement, full page, back cover ad in Program Booklet Logo on event-day signage Logo and link on event webpage 	<ul style="list-style-type: none"> 8 reception guests Featured as Lunch or Reception Sponsor Courtside branding with dedicated prominently-placed signage Verbal recognition at the tournament Recognition in media & PR efforts Premium placement, full page ad in Program Booklet Logo on event-day signage Logo and link on event webpage 	<ul style="list-style-type: none"> 4 reception guests Featured as Group 1, Group 2 or Finals Sponsor Courtside branding on dedicated signage Verbal recognition at the tournament Full page ad in Program Booklet Logo on event-day signage Logo and link on event webpage 	<ul style="list-style-type: none"> 2 reception guests Full page ad in Program Booklet Logo on event-day signage Logo and link on event webpage 	<ul style="list-style-type: none"> 2 reception guests Half page ad in Program Booklet Logo on event-day signage Logo and link on event webpage 	<ul style="list-style-type: none"> Quarter page ad in Program Booklet Logo on event-day signage Logo and link on event webpage





Sponsorship Packages

Tournament Sponsor – \$15,000 (1 opportunity available)

Be the *exclusive top supporter* of this event as the Tournament Sponsor, receiving unparalleled recognition and premium benefits, including:

- Access for up to ten (10) guests to attend the tournament finals, followed by an exclusive opportunity to join competitors for a post-tournament awards ceremony and celebratory reception.
- Courtside promotion: custom branded and dedicated signage for your company prominently displayed on pickleball courts.
- Premium advertising: full-page, back cover placement in printed program booklet.
- A speaking opportunity for your company representative to address participants and guests during the post-tournament reception.
- Recognition as Tournament Sponsor in all print, digital, promotional, and PR efforts.
- Verbal acknowledgement during the tournament and personalized thank you during the reception from Sheppard Pratt leadership.

Event Day Sponsor – \$10,000 (2 opportunities available)

Help support key event-day moments as our Lunch Sponsor or Reception Sponsor, and enjoy these exclusive benefits:

- Access for up to eight (8) guests to attend the tournament finals, followed by an exclusive opportunity to join competitors for a post-tournament awards ceremony and celebratory reception.
- Courtside promotion: custom-branded and dedicated signage for your company prominently displayed on pickleball courts.
- Premium advertising: a full-page advertisement with preferred placement in printed program booklet.
- Recognition as the "exclusive" sponsor of your designated event day component in all print, digital, promotional and PR efforts.
- Your logo displayed on event-day signage and linked on the event website.
- Verbal recognition during your sponsored event day component, as well as a personalized thank you during the reception from Sheppard Pratt leadership.

Competition Sponsor - \$6,000 (3 opportunities available)

Take center stage as one of our Competition Rounds Sponsors, including Group One Sponsor, Group Two Sponsor, or Finals Sponsor, with these benefits:

- Access for up to four (4) guests to attend the tournament finals, followed by an exclusive opportunity to join competitors for a post-tournament awards ceremony and celebratory reception.
- Courtside promotion: custom-branded and dedicated signage for your company displayed on pickleball courts.
- Premium advertising: full-page advertisement in printed program booklet.
- Exclusive promotion and recognition as sponsor of your competition round in all event materials to include website, printed programs, and digital communications.
- Logo placement on tournament score boards and competition-related signage



Sponsorship Packages

continued

Gold Sponsor – \$3,000

Shine brightly as a Gold Sponsor with benefits that include:

- Access for up to two (2) guests to attend the tournament finals, followed by an exclusive opportunity to join competitors for a post-tournament awards ceremony and celebratory reception.
- Premium advertising: a full-page advertisement in printed program booklet.
- Your logo displayed on general event-day signage and printed materials, as well as linked on the event website.

Silver Sponsor – \$2,000

Show your support as a Silver Sponsor with these benefits:

- Access for up to two (2) guests to attend the tournament finals, followed by an exclusive opportunity to join competitors for a post-tournament awards ceremony and celebratory reception.
- Premium advertising: a half-page advertisement in printed program booklet.
- Your logo displayed on general event-day signage and printed materials, as well as linked on the event website.

Bronze Sponsor – \$1,000

Join as a Bronze Sponsor and receive:

- Advertising: quarter-page advertisement in printed program booklet.
- Your logo displayed on general event-day signage and printed materials, as well as linked on the event website.

To learn more, contact Anneliese Van Arsdale, director of corporate giving, at avanarsdale@sheppardpratt.org or visit sheppardpratt.org/pickleball



Thank you for your consideration. Sheppard Pratt is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 52-1357109.





Sponsorship Agreement

Company Name _____

(List as you would like company name recognized in event materials)

Sponsorship Contribution Amount \$ _____

Sponsorship Level:

Tournament	\$15,000
Program	\$10,000
Competition	\$6,000
Gold	\$3,000
Silver	\$2,000
Bronze	\$1,000

We wish to take full advantage of the tax deduction for our sponsorship and forgo any benefits, including tickets.
(Please note: You will still be recognized in Pickleball Tournament event materials for your gift.)

Sheppard Pratt Pickleball Tournament: L'Hirondelle Club of Ruxton on April 28, 2025

PLEASE SEND THIS COMPLETED FORM TO:

Sheppard Pratt
Office of Philanthropy
Attention: Pickleball Sponsorship
849 Fairmount Avenue, Suite 500
Towson, MD 21286

OR avanarsdale@sheppardpratt.org

Questions? Please contact Anneliese Van Arsdale, director of corporate giving, at 443-613-6972 or avanarsdale@sheppardpratt.org for assistance.

Please make checks payable to Sheppard Pratt and note "2025 Pickleball Tournament" on the memo line.

Contact Information:

Name _____
Title _____
Organization _____
Phone Number _____
Email _____
Billing Address _____

Payment Preference:

Send me an invoice
Payment Method: Check Credit Card
 MasterCard Visa Discover Amex
Name on Card _____
Credit Card Number _____
Exp. Date ____/____/____ CCV _____
Signature _____

To be included in our recognition materials, please send a full color high-resolution version (jpg, png or pdf), and a 1 solid color vector (eps or ai) of your company's logo to avanarsdale@sheppardpratt.org by **April 2**.



Thank you for your consideration. Sheppard Pratt is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 52-1357109.