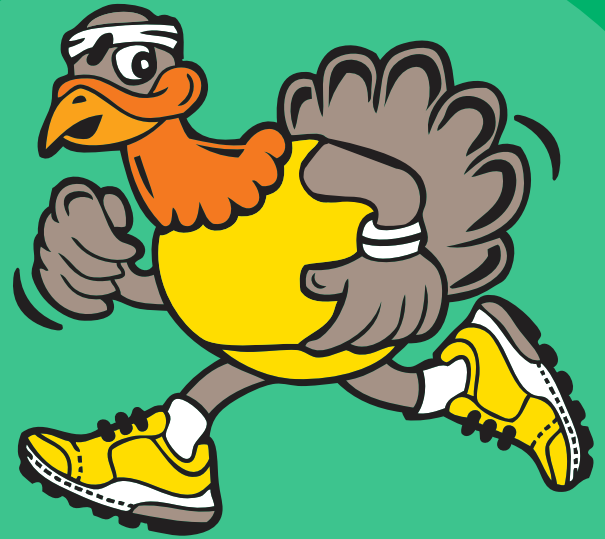


Sheppard Pratt
**FREDERICK
TURKEY TROT**
2024



Sponsorship Opportunities

**Join us on Thanksgiving Day for
the largest 5K in Maryland!**

Kick off Thanksgiving at the 22nd annual Sheppard Pratt Frederick Turkey Trot at Baker Park. Join over 4,000 runners for this cherished holiday tradition that brings together families, friends, and neighbors for a 5k or 1k fun run to raise awareness for mental health and support Sheppard Pratt.

As a 2024 Turkey Trot Sponsor, your business will enjoy brand recognition, promotional opportunities, complimentary access, and other meaningful benefits that elevate your profile and align with Sheppard Pratt's vital community mission.

Your sponsorship is crucial in helping Sheppard Pratt address the urgent and increasing need for mental healthcare across Maryland. As the region's trusted partner for mental and behavioral health needs, Sheppard Pratt serves more than 80,000 individuals through inpatient and outpatient care, urgent care and mobile crisis intervention, residential treatment, school-based educational services, vocational training, and more.

Join us to support your friends, neighbors, and customers, and to demonstrate your company's commitment to mental health and wellness.

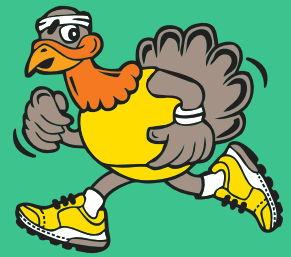
To learn more, contact Anneliese Van Arsdale, director of corporate giving, at avanarsdale@sheppardpratt.org or visit sheppardpratt.org/turkey-trot.

SPONSORSHIP OPPORTUNITIES 2024

\$15,000 RACE DAY SPONSOR	\$10,000 FUN RUN SPONSOR	\$7,500 PACKET PICK UP SPONSOR	\$6,000 PLATINUM	\$4,000 GOLD	\$2,000 SILVER	\$1,000 BRONZE	\$500 RACE FAN
Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)
12 FREE Race Entries	12 FREE Race Entries	12 FREE Race Entries	10 FREE Race Entries	8 FREE Race Entries	6 FREE Race Entries	4 FREE Race Entries	2 FREE Race Entries
Logo on race day signage (color)	Logo on race day signage (color)	Logo on race day signage (color)	Logo on race day signage (color)	Logo on race day signage (color)	Logo on race day signage (color)		
Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	Logo and link on Turkey Trot website		
Logo and Link on emails, race communications and Sheppard Pratt publications	Logo and Link on emails, race communications and Sheppard Pratt publications	Logo and Link on emails, race communications and Sheppard Pratt publications	Logo and Link on emails, race communications and Sheppard Pratt publications	Logo and Link on emails, race communications and Sheppard Pratt publications			
Verbal mentions at the Turkey Trot	Verbal mentions at the Turkey Trot	Verbal mentions at the Turkey Trot	Verbal mentions at the Turkey Trot				
Dedicated Race Day Signage	Dedicated Race Day Signage	Dedicated Signage at Packet Pick Up					
Logo on Race Photos	Logo on Race Photos						



Sheppard Pratt FREDERICK TURKEY TROT 2024



Sponsorship Agreement

Company Name _____
(List as you would like company name recognized in event materials)

Sponsorship Contribution Amount \$ _____

Sponsorship Level:

Race Day	\$15,000
Fun Run	\$10,000
Packet Pick up	\$7,500
Platinum	\$6,000
Gold	\$4,000
Silver	\$2,000
Bronze	\$1,000
Race Fan	\$500

We wish to take full advantage of the tax deduction for our sponsorship and forgo any benefits, including complimentary race entries.
(Please note: You will still be recognized in Frederick Turkey Trot event materials for your gift.)

Frederick Turkey Trot: Baker Park, November 28, 2024, 8 a.m.

PLEASE SEND THIS COMPLETED FORM TO:

Sheppard Pratt
Attention: Development Office
6501 North Charles Street
Baltimore, MD 21204
OR avanarsdale@sheppardpratt.org

Questions? Please contact Anneliese Van Arsdale, director of corporate giving, at 443-613-6972 or avanarsdale@sheppardpratt.org for assistance.

Please make checks payable to Sheppard Pratt and note "2024 Frederick Turkey Trot" on the memo line.

Contact Information:

Name _____
Title _____
Organization _____
Phone Number _____
Email _____
Billing Address _____

Payment Information:

Payment Method Check Credit Card
 MasterCard Visa Discover Amex
Name on Card _____
Credit Card Number _____
Exp. Date ____/____/____ CCV _____
Signature _____

To be included in our recognition materials, please send a full color high-resolution version (jpg, png or pdf), and a 1 solid color vector (eps or ai) of your company's logo to avanarsdale@sheppardpratt.org by **October 11, 2024**.



Thank you for your consideration. Sheppard Pratt is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 52-1357109.